Grade 12 Animation

Assignment 2: Trailer

Concept: Design and create a < 20 second trailer for a fictional show of your creation. You will need to pick a genre, have a character design, a setting and a conflict to grab the audiences attention. Build tension throughout the spot without giving away plot twists, and leave the viewer not knowing which way the story will end.

Process:

* Create a storyline that describes the theme of your trailer.
* Discuss the storyline with Mr. Kramer to ensure that you have a workable idea.
* Create a storyboard to work out all of the scenes and flow of the piece.
* Create a character, Title and logo for the movie.
* Show the storyboard to Mr. Kramer and to two other peers to workshop any new ideas that come up.
* Create a file that is the required length, block out one layer with a coloured block that changes for each scene (i.e.- if the first scene lasts 2 seconds, the block starts blue, then changes to red after 2 seconds). This will be used as a guide for you to keep your scenes the correct length.
* Record any audio that is required, add it to the project, and add a background track for the entire run. Make sure to find all effects (like explosions, doors closing, screeching tires etc.) at this point as well.
* Start colour design and text design. Create a palette of complimentary colours and text that you will use.
* Create your characters and add your animated elements, paying attention to syncing movement to the audio that you have imported.
* When all elements are added, polish by adjusting the scene lengths and cuts so that they are smooth.
* Show your peers for feedback.
* Hand-in!

<https://www.youtube.com/watch?time_continue=69&v=LjLamj-b0I8&feature=emb_logo> – alien

<https://www.youtube.com/watch?time_continue=36&v=-QMue9j_RKg&feature=emb_logo> – Jurassic park

<https://www.youtube.com/watch?time_continue=30&v=DTJQfFQ40lI&feature=emb_logo> – psycho

<https://www.youtube.com/watch?v=oR_e9y-bka0> – 2001 a space odyssey remaster

<https://www.youtube.com/watch?v=Z2UWOeBcsJI> - original